

**Do you want
to further
significantly
improve the
performance of
your business?**

Are you looking to grow your business and increase market share?

Could you be exploiting more new product and market opportunities?

What is the opportunity to further improve productivity and maximise efficiencies?

How can you help your people make the service to your customers even better?

Are you bringing the best out of your people and maximising your profitability?

The **Inspirational Leadership Programme** will provide you with a number of practical pointers on how you can build on your own key strengths and best harness and maximise the contribution from your people to meet whatever challenges you are currently facing in your organisation.

What is the Inspirational Leadership Programme and how can it help me?

The **Inspirational Leadership Programme** was originally developed by Dti in conjunction with a number of Lead Partners, including the Chartered Management Institute, CIPD and the Institute of Directors, and is now being administered by the Alliance of Sector Skills Councils, working closely with EMB in the East Midlands.

It provides a very cost and time effective way of really enhancing your leadership effectiveness in a very practical way that will lead to significantly improved performance.

What is involved in the programme and how much of my time will it take up?

STAGE ONE:

You will generate your own confidential Leadership Profile on-line and get immediate top-line feedback on what your profile means, together with some suggested initial actions to take forward. This stage will only require a quiet thirty minutes to complete.

STAGE TWO:

One of our Inspirational Leadership Programme Coaches will carry out a detailed analysis of your Leadership Profile and arrange for a follow-up one-to-one coaching session requiring a maximum of a couple of hours. At the end of this session, you will have a very full and complete insight into how you operate as a leader and, crucially, will have identified a number of specific actions that you can immediately apply to a current personal leadership challenge that you are facing.

STAGE THREE:

A follow-up one-to-one session will be arranged for six months' time to review the actions taken, evaluate progress against agreed milestones and to assess the improvements obtained for the organisation.

What are the costs for me participating in the programme?

The total cost of the programme is £1,500 but you will be refunded £1,000 from Leaders First Government funding provided your organisation meets the eligibility criteria applying. This would, therefore, result in a net cost to you of £500.

What do I do next?

If you would like to get more information on the **Inspirational Leadership Programme** or talk through any aspect of it, please contact your Regional Sector Skills Council representative ...