



Sgiliau Busnes



Skills for Business

www.lmw.org.uk

CYFLWYNO ARWEINYDDIAETH A RHEOLAETH CYMRU

Menter Cymru gyfan yw Arweinyddiaeth a Rheolaeth Cymru (ARC) sy'n cynorthwyo busnesau i wella eu sgiliau arwain a rheoli.

Nod ARC yw hyrwyddo'r ddamcaniaeth, y dulliau a'r arferion a gysylltir gyda datblygu rheolwyr ac arweinwyr er mwyn cynorthwyo busnesau i gwrdd â'r heriau maent yn eu hwynebu a'u cynorthwyo i gynyddu'u heffeithiolrwydd, effeithlonedd a phroffidoldeb.

Fe fydd ARC yn helpu busnesau i wella eu heffeithiolrwydd, eu heffeithlonrwydd a'u proffidoldeb, drwy ddarparu wybodaeth ynglyn a hyfforddi'r diwydiant o ran arwain a rheoli a drwy manylion cyrsiau a ddarperir yng Nghymru.

Leadership & Management Wales (LMW) is a pan-Wales initiative to help businesses to improve and enhance their leadership and management skills.

LMW aims to promote the theory, method and practices associated with the development of managers and leaders in order to help businesses meet the commercial and personal challenges they face. LMW will help businesses increase their effectiveness, efficiency and profitability by providing information about leadership and management theory and best practice. LMW will provide a signposting service to leadership and management development providers throughout Wales.

"LMW aims to help businesses in Wales become more effective and efficient through developing their managers and leaders".

Gary Walpole, Director of LMW

"The performance of managers and leaders is one of the most important factors to unlock potential across organisations and to boost productivity".

John Griffiths, Deputy Minister for Skills, WAG

"Sgiliau fydd yn gwneud y gwahaniaeth mwyaf i ffyniant Cymru pan gânt eu defnyddio'n effeithiol mewn gweithleoedd yng Nghymru."
Sgiliau sy'n Gweithio i Gymru

Am ragor o wybodaeth ewch i /
For more information go to:
www.lmw.org.uk

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INTRODUCING LEADERSHIP & MANAGEMENT WALES



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