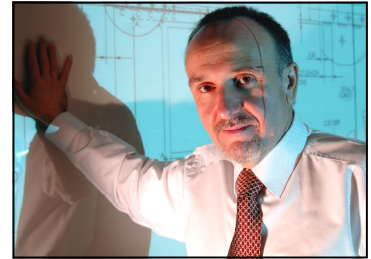


PLATO™ Testimonials

'I believe the PLATO™ Programme is a wonderful thing for small and medium-sized businesses that want to grow or become more profitable. The opportunity to share best practice and pick other people's brains is a winning formula. I found the elements of sharing knowledge and helping each other of great interest. It was a fascinating two years.'

**Max Toti, Managing Director, Captec Ltd,
United Kingdom**



'As an initiative designed to be a personal and business development programme for entrepreneurs and owner-managers, I believe PLATO™ has no equal. It gives you the courage to say "I can go out and try" and have no fear of failure.'

**Graham Ellis, Managing Director, Ellis International
Transport Consulting Ltd, United Kingdom**



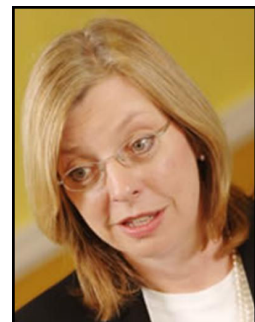
'As well as being a good confidence-builder, it's a great motivator to be involved with people who are enthusiastic to learn more about running their businesses and sharing their experiences and skills.'

**Adrian Jones, Senior Manager, MOL (Europe) Ltd
United Kingdom**



'This is a highly practical programme which is like an MBA with all the case studies but without the book learning. It adds significant value as those who take part become much more rounded, with so much more to offer their companies.'

**Barbara Brown, Director, Effective People UK Ltd
United Kingdom**



'Academic courses are very useful but I felt that PLATO™ would be more relevant to me at this point in the development of my business, offering as it does real-life solutions to business problems by people who have, as it were, been there, done that.'

**Sarah Wearing, Director, The Art of Balance
United Kingdom**



PLATO™ Testimonials

'It's a networking group but it's unique. We don't try to sell to each other although we have given each other work, which is one of the benefits. But there's much more to it than that. We brainstorm issues that members raise in an entirely open but confidential way.'

**Martin Scott, Finance Director, Hall & Woodhouse
United Kingdom**



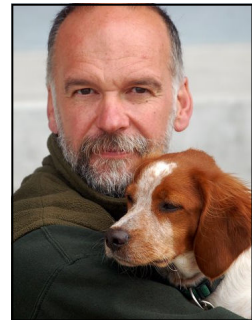
'Having clear goals has been crucial to my success and the PLATO programme has helped develop these and keep me focused.'

**Mark Effenberg, Chief Executive, Healthy Pets
United Kingdom**



'My main motivation was to learn to change my attitude from that of the owner of a small company. This particular mindset was a nut I had yet to crack so I wanted to learn about, adopt and adapt, where necessary, the business strategies of larger, successful organisations.'

**Guy Bagshaw, Proprietor, The English Garden
Carpentry Company, United Kingdom**



'The greatest strength of the PLATO group is the individual members, their willingness to discuss and exchange problems and offer solutions. The benefits are immeasurable and the relationships developed in the group will continue long after our programme has come to an end.'

**John Mangan, Managing Director, Mangan Wholesale Ltd
Ireland**



'I was not expecting anything, but I thought PLATO might open my eyes. It has helped me by seeing what other people are doing better than me in my company and it has allowed me to realise that I'm managing my business quite well. It also provides me with a chance to voice my problems and concerns with people from the same background and share things in common. PLATO is helpful to anyone in business.'

**Paul Gibbons, Managing Director Edina Power Ltd
Ireland**

